

Certified Usable

How to certify your usability practice and your designs

HFI's new certification provides concrete validation of your user-centered design process. You can certify both your usability practice and your product, application, and website designs.

“It is time that purchasers be assured that they will not be tortured with technology. They should be able to buy with an assured level of usability.”



Eric Schaffer,
PhD, CUA, CXA, CPE
CEO and Founder
Human Factors International



As a natural extension of HFI's Certified Usability Analyst program, HFI now offers two new certifications.

Certified Practice in Usability™ (CPU)

This designation indicates a validated level of maturity based upon the presence of trained and certified staff, user-centered design methods, standards, and tools. The organization will also be rated for its executive attention to usability, organizational structure, and culture of care for customers. Each organizational submission will be systematically reviewed and audited by HFI staff to ensure compliance.

Costs: \$8,795 USD for the evaluation of any submission to a new certification level. Annual renewal of certification is \$2,795 USD.

Certified Usable Design™ (CUD)

Once an organization has a CPU™ designation, they can then submit individual applications and products for certification. This certification assures that an approved user-centered design process has been followed, and that certified staff have attested that each deliverable document has been appropriately completed. The internal staff must also attest to the usability of the end design. The completed submission must prove the process and approvals. HFI staff will then audit the documents and provide a secondary review of the design.

Costs: \$3,795 USD for the evaluation of any submission of a new product, application, or website. Annual renewal of certification is \$1,995 USD.

You may be closer than you think

Take a free 10-minute questionnaire to see if you are likely to receive certification. This questionnaire might also provide insight into the strengths and weaknesses of your usability practice. The questionnaire is available online at www.humanfactors.com/certification/questionnaire.asp

