

Become an HFI-Certified Usability Analyst™

Usability is more and more critical to online success—but most developers have no formal training in it. That's why your growing knowledge of usability should be a key professional advantage. But how do you demonstrate this to your employer? Become an HFI-Certified Usability Analyst.

The advantages of becoming an HFI-Certified Usability Analyst:

- › You will be credentialed by the world's leading software-usability firm.
- › You will be more able to contribute to increased user satisfaction for your company's products.
- › HFI Certification will help you become a recognized usability authority within your company.
- › HFI Certification can help you progress in your career path.

The Process: Become HFI-Certified

HFI-Certified Usability Analysts pass an examination demonstrating their mastery of the fundamental principles of user-centered design. The following HFI courses provide a solid foundation in this knowledge. You can take the certification exam without having to take these courses.

Course 1. User-Centered Analysis and Conceptual Design (3-day course)

User-centered analysis is the basis for designing software interfaces that are intuitive and easy to use. In this course, you'll learn the methods of analyzing user requirements.

Course 2. The Science and Art of Effective Web and Application Design (3-day course)

This course draws on the most up-to-date usability research and on the principles of successful visual design. You will learn how to create winning Web sites that balance user performance and visual appeal.

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Course 3. Practical Usability Testing (2-day course)

A critical component of creating a user-centered application is progressive testing. This course provides practical techniques to help you move the design into accordance with the user's needs, limitations, mental models and cognitive styles.

Course 4. Putting Research into Practice (2-day course)

This course provides participants a fast-paced review of recent usability research with a distinct "How can I use this?" focus.

HFI-Certified Usability Analysts can stay up-to-date on the latest Web design research by attending *Putting Research into Practice* each year.

HFI's public course schedule is online at www.humanfactors.com/training/schedule.asp

Examination

Several times each year, HFI will offer a two and a half hour online exam. Upon successful completion of the exam, HFI-Certified Usability Analysts receive an authenticated certification diploma, a icon designating their name and certification number for online use, and a 10% discount to all future HFI Putting Research into Practice courses. Their name will also be added to the HFI Web site CUA list.

Certification Track

Usability practitioners on HFI's certification track can receive special pricing by paying for all four courses in advance. Corporations can receive the certification track discount by bringing the program onsite. To find out more about the certification track, please call HFI at 1-800-242-4480, or visit our Web site at www.humanfactors.com.

