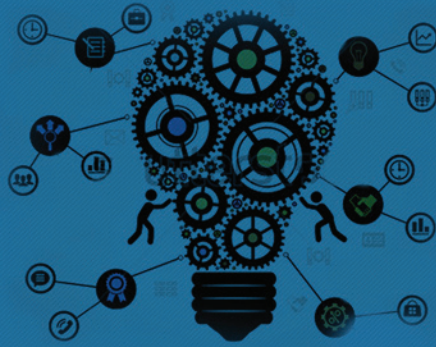


Extend Your UX Capabilities



UX Staff Augmentation... A Continuum of Support

A Continuum of Support

Whether your organization has an established and mature UX capability or is looking to create one, building a capable team to support your UX needs is a fundamental challenge. HFI's flexible and scalable UX staff augmentation solutions are designed to help clients build and manage the UX teams that they need.

UX Staff Augmentation

If you've got a mature UX practice and simply need more qualified UX practitioners to support your organization, HFI can provide:

- Staff with a wide range of skills & experience – from entry-level to senior practitioners – whatever you need.
- A custom-built team – we'll work with you to define the skills and experience you need. With access to researchers, testers, designers, or specialists, HFI can support the full range of UX practices.
- Experts that are well-trained and highly qualified:
 - MS or equivalent degrees
 - Fully screened
 - Certified Usability Analyst (CUA) certified
 - Graduated from HFI's rigorous 6-week UX orientation program
 - Domain orientation where appropriate
 - Ongoing professional development
- Full and flexible organizational support
- Technical and project management as needed
- Scalability – from one to one hundred or more, whatever you need
- Geographic flexibility: Remote, onsite, or blended
- Professional Tools: HFI UX staff has full access to the industry-leading UX knowledge management tool – UX Enterprise. UX Enterprise is available to clients as well.

Why HFI?

Staffing Certifications

All HFI staff are CUA-certified and have demonstrated excellence in basic UX skills such as testing, reviews, and detailed design.

Most of our senior staff are also Certified UX Analysts (CXA), which means they are trained in advanced UX methods and strategy.



Work Processes

HFI is ISO 9001 certified which means the key aspects of how we run our business are consistent, reliable, and validated.

As the world's largest UX consultancy, HFI is uniquely positioned to find, train, and support top-notch UX staff for you and your team, and every staff member has the support of the entire global organization.



Tools and Management

Every HFI staff member uses our industry-leading UX Enterprise™ platform, the first product on the market that connects all of your UX assets. HFI makes UX Enterprise™ available to all of our Staff Augmentation clients.



Contact HFI to explore your options for reducing costs, increasing access to qualified UX staff, and getting more work done.



Benefits

Staff augmentation from HFI provides numerous benefits for your organization. We'll provide the people to help you succeed.

- Flexible
- Scalable
- Cost-effective
- Qualified UX professionals
- Supported by the entire HFI organization
- Rapid access to missing capabilities and skills
- Accommodate staff shortages due to unexpected events
- Avoidance of hiring / de-hiring costs
- Costs scalable to demand
- Seamless integration into clients' operating models
- Easily contracted
- Transparent cost model

Reduce Costs

In addition to all of the other advantages of HFI's staff augmentation offering, the cost savings can be significant when compared to the cost of hiring your own full-time staff. Create your own plan for reducing costs and getting more work done by developing a staffing mix that is the perfect blend of onsite and remote UX expertise.

Key Factors in Cost Savings

- Volume discounts - as your commitment to the staff grows, so do your savings
- Global staff with global price structures
- Leveraging HFI's global ability to provide recruiting, operational support and professional development of each UX professional

Skills Available

HFI's staff augmentation solutions are flexible and can be tailored to your specific needs. We can put together a team with the skills and expertise that you need for your unique situation. From the basics such as testing and detailed design to more advanced skills such as ethnographic research or persuasion engineering, you get what you need.

- UX Evaluations
- Usability Testing
- Detailed Design
- Structural Design
- Interaction Design
- Information Architecture
- Ecosystem Research
- Persuasion Engineering
- Prototyping
- Visual Design

Estimated Savings of HFI Team vs Hiring Full-time Employees

	6-mo HFI team	12-mo HFI team
Remote	25%	45%
Onsite	5%	15%

“Expanding existing teams is the most direct route to building internal UX design competency... [However], it is all but impossible to expect a large enough team to be funded upfront.”

- Gartner

Contact HFI to explore your options for reducing costs, increasing access to qualified UX staff, and getting more work done.